

GBC ASSP Executive Meeting

Date: October 5, 2021

Start Time: 4:00PM

End Time: 5:22PM

Attendees:

Pete Turner

Shawna Fraser Nagle

Don Delikat

Tom Rich

Cesar Morocho

Lauren Giacobbe

Dave Crowly

Mike Alroy

Maura Craig

Scott Ray

Mike Sample

Agenda and Meeting Minutes

- **Chapter Updates**
 - MC – question. internal analytics program for email population
 - No, not at this time – PT
 - Cesar- looking for email marketing services
 - <https://www.mailerlite.com/>
 - MA – multiple emails, do we spend time to narrow the list and remove duplicate emails or multiple emails for one person. Or worth paying for a service?
 - MS - Newsletter and Website idea: Inform members to correct their email address and Profile on ASSP.org
 - Don't hold private listing
 - Disclaimer – “privacy is important”
 - Working group to Caesar, Lauren, and Mikki to report to Shawna what they find for best method to consolidate email list and have an up-to-date list of emails.
 - PT- Add Four Member meeting dates to the 2021-2022 calendar year
 - Need to discuss at next meeting
 - Ask for volunteer speakers
 - PT- Discuss Tech meetings with Jeff at next meeting
- **Treasurer report: Eugenia Kennedy**
 - Defer
 - Payment for ASSP conference for attendees
 - Dave Crowley check to foundation is being worked on (in process)
- **Review Executive List**
 - Changes noted and will be made by SF

- **ASSP 2021 Notes/Comments**
 - PT – attended virtual was good, targeting the actual attendees to get more involvement
 - Cesar – very good mix of subject matter and knowledge, mentor, wellbeing, speakers really hit a personal and professional level
 - Dave – forward looking, those who attended virtual get access to presentations for 60 days after event. ASSP leadership conference OCT 21-22 free of charge online.
 - Pete and Shawna are registered and attending.
- **NE PDC**
 - November 15-16th
 - Will gain points.
 - Cesar – will chapter support students who would like to attend this event?
 - PT – possible sponsor of limited number of students
 - Motion from Dave C. Allocate 4 seats with proof of receipt
 - Hotel cost sharing \$75 for Monday night only with proof of receipt
 - Tom Second.
 - Call for a vote – all in favor. Unanimous.
- **BOSGO 2021**
 - Golfers needed
 - Reach out to 5-8 companies this week
 - Need total heads for food in by 10/13
 - Volunteers for day event needed
 - Cesar offered to help out day of event
- **Foundation update**
 - Scholarship season has begun
 - Recruiting new students
 - Next steps for students on applications
 - Send next week consolidated applications (10-11-21)
- **Update on Holiday fund raising**
- **Talk COMT and Governance**
- **Social media update: Maura craig**
 - Revisiting boosting of posts on social media – cost associated with it
 - Boosting FB \$14.00
 - Different options: members, friends of members, open it up to outside
 - Creating a survey to membership (get points for) around social media, such as preference, content, etc,
 - Approval to go ahead for boosting post, and reimburse Maura cost of \$75
 - Working group: Mikki, Maura, Cesar
- **Student Update**